

Compliance Brief: HIPAA

EfficiencyNOW! ControlNOW! MoneyNOW! ECMNOW!



Applicability

Healthcare providers must secure healthcare records, exchange data electronically and protect patient information to comply with the Health Insurance Portability and Accountability Act (HIPAA). The federal government issued HIPAA in 1996 to improve the security and **efficiency** of the healthcare system, which includes nearly 600,000 providers. Healthcare providers, insurance companies and anyone who handles medical information—including many employers—must comply with HIPAA.

Healthcare Impact

You can avoid costly penalties for noncompliance by converting from paper records to a secure, electronic system. The American Recovery and Reinvestment Act (ARRA) and the HIPAA Privacy and Security Rules further create a need for administrative, physical and technical safeguards. Healthcare information technology helps you to:

- Enhance **efficiency** with an electronic document system that manages all records.
- **Control** data security to manage patient privacy and confidentiality.
- Establish a disaster recovery plan to save **money** during and following an incident.



"This final omnibus rule marks the most sweeping changes to the HIPAA Privacy and Security Rules since they were first implemented. These changes not only greatly enhance a patient's privacy rights and protections, but also strengthen the ability of my office to vigorously enforce the HIPAA privacy and security protections, regardless of whether the information is being held by a health plan, a healthcare provider, or one of their business associates."

*~Leon Rodriguez
Director, Office for Civil Rights, HHS*

ECMNOW! Enables HIPAA Compliance

Your Electronic Medical Records (EMR) system may not be enough for HIPAA compliance. Enterprise Content Management (ECM) allows you to enhance **efficiency** by managing all data in a single system, to securely **control** records and to save **money**. ECMNOW! provides a cost-effective answer to HIPAA compliance challenges.

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Enhance Efficiency with an Electronic Document System

As required by regulations, all health records must be managed electronically and all disclosures of Personal Health Information (PHI) must be documented. Managing both health and business records electronically creates a single, fully **efficient** system, giving you the ability to quickly and easily access information and to effortlessly prove secure disclosure processes.

- Capture and index health, accounting, insurance and other records quickly and accurately or import them from outside databases.
- Grant secure, temporary, web-based information access for external parties, such as insurance providers and external practices.
- Automatically generate claims in the 837 HIPAA output format without coding.

Control Privacy through Data Security

You are obligated to ensure the confidentiality, integrity and availability of all patient information. Medical records must be protected from intrusion, and companies must **control** who accesses protected data. HHS added a rule to HIPAA expanding individual patient rights. With the addition, patients can now ask for a copy of their medical record in electronic format. ImageSilo® and PaperVision® Enterprise provide the tools to address these compliance concerns and meet your patient's needs.

- Hide PHI to protect patient privacy when a document is shared.
- Restrict access through extensive security settings to ensure only information necessary for the task can be viewed.
- Audit information rapidly for every disclosure and know when and how records were retrieved.



Save Money by Unifying Records Systems

HIPAA requires you to securely store information, which can become costly. **ECMNOW!** simplifies records management and saves **money** by bringing information in multiple formats, including electronic files, paper documents, print streams and email, into a single system for secure management. The new HHS ruling increases enforcement and penalties for noncompliance up to \$1.5 million per violation, so you will also save **money** with **ECMNOW!**

- Switch from a capital investment in software and hardware to a simple, monthly operating expense with ImageSilo resulting in a lower total cost of ownership.
- Access any information from PaperVision Enterprise or ImageSilo from within your EMR system to speed data retrieval and to reduce the cost of records management.